

IF / IAN FOX

E: theredfox.nyc@gmail.com | (347) 847-9244 | **A:** New York, NY 10075

<https://www.the-red-fox.com>

Motion Graphic Designer

New York Area Visual Effects Artist with a Focus in Compositing and Motion Graphics Design that is versed in a wide range of animation styles, techniques and software programs.

Cinco Terras Coffee - Motion Graphic Designer

New York, NY

4/2020 - 7/2020

Responsible for developing creative content to incorporate in a advertising campaign focusing on brand core values and relevant themes.

- Corresponding with the design team to insure brand guidelines such as color, typography, and packaging design are accurate.
- Designing a series of five, ten, and twenty second motion graphics renderings that are cohesive with mood boards and aligned with target audience.

Quickframe - Content Creator

New York, NY

12/2019 - 3/2020

Responsible for developing social media advertising and product placements for domestic and international audiences with responsibilities that include

- Ability to maintain an efficient timeline according to specific projects needs
- Converting and exploring ideas to generate into the final visual product

Freelance VFX Artist- Group Nine Media - VFX Artist

New York, New York

10/2019 - 11/2019

Produced and composited graphic elements for ads while collaborating with colleagues to maintain strict deadlines with tasks that included

- Tracking and roto-scoping live action material to be used alongside graphics
- Strategizing alongside colleagues to maintain workflows for time efficient final deliveries

SKILLS

- Advertising
 - Adobe Creative Cloud
Fluent in After Effects, Premiere, and Photoshop
 - Fashion
 - Film
 - Lighting
 - Logos
 - Sound
 - Typography
 - Workflow
 - Quality assurance
 - Animation pipeline efficient
-

EDUCATION

School of Visual Art

New York, New York

2019

Bachelor of Arts :

Computer Art, Animation and Visual Effects

Dean's list 2015, 2019